

100 YEARS

Detroit Memorial Park

Preserving Memories since 1925



*Sponsorship
Overview*

Michigan's Oldest African American-Owned Cemetery

Thank you for your support of Detroit Memorial Park's Centennial Celebration!



*F*or 100 years, Detroit Memorial Park has assisted families in laying their loved ones to rest with dignity. This mission has been our privilege and our honor and continues to guide the work we do each and every day.

At its founding in 1925, Detroit Memorial Park was the answer to a great need. Blacks in the city of Detroit had suffered many indignities when attempting to bury their loved ones at white-owned cemeteries throughout the years.

Determined to cultivate a space where all families could peacefully lay their loved ones to rest, a group of prominent black Detroiters secured a piece of land at Thirteen Mile Rd and Ryan that would become Detroit Memorial Park's first and oldest location. Detroit Memorial Park brought to life the vision of its founders who dreamed of a beautiful and serene resting place that would serve individuals of all races, creeds and religions.

In 2025, Detroit Memorial Park will mark its centennial. It's a time for us to look back at what we've built while also celebrating the families, businesses and community leaders who have helped us to grow and thrive over these past 100 years. It's our hope that you'll join us in marking this milestone by considering sponsorship of our celebration. We'll gather for a Centennial Gala in June where we'll recognize our many supporters and celebrate the legacy of Detroit Memorial Park. Our plans also include the creation of a commemorative book to chronicle the history of Detroit Memorial Park and highlight the people who have been such an important part of its success.

In the pages that follow, you'll learn more about how you can support Detroit Memorial Park through a sponsorship. We thank you, in advance, for your consideration of this opportunity, and we look forward to celebrating Detroit Memorial Park's special place in Michigan history with you this year.

All the best,

The Detroit Memorial Park Family



About

DETROIT MEMORIAL PARK

For 100 years, Detroit Memorial Park has provided all families, regardless of race, religion or creed, a welcoming and serene place to lay their loved ones to rest with dignity. The oldest African American-owned cemetery in Michigan, Detroit Memorial Park is an official historic site. Today, Detroit Memorial Park has three locations across 170 acres of beautifully maintained grounds.



Locations

EAST CEMETERY
4280 E. Thirteen Mile Rd.
Warren, MI 48092

WEST CEMETERY
25062 Plymouth Rd.
Redford, MI 48239

GRACELAWN CEMETERY
5710 N. Saginaw St.
Flint, MI 48505

CENTENNIAL *Gala*

We invite you to join us! This grand celebration will bring together the Detroit Memorial Park family, business leaders and community members for an evening of dinner, dancing, and honoring the legacy of our founders.



DETROIT MEMORIAL PARK
Centennial Gala

Saturday, June 28, 2025 • 5pm
AUBURN HILLS MARRIOTT PONTIAC
3600 Centerpoint Pkwy, Pontiac, MI 48341

THE CENTENNIAL GALA

Sponsorship Opportunity

Draw attention to your brand through sponsorship of the Detroit Memorial Park Centennial Gala.

YOUR CENTENNIAL GALA SPONSORSHIP PACKAGE INCLUDES:	TITLE Sponsor \$25,000	PRESENTING Sponsor \$20,000	PLATINUM Sponsor \$15,000	GOLD Sponsor \$10,000	SILVER Sponsor \$5,000
Category Exclusivity	X	X			
Four (4) tickets to the Centennial Prelude	X				
Two (2) tickets to the Centennial Prelude		X			
Tables (2) at Centennial Gala	X	X			
Table (1) at Centennial Gala			X	X	
Half table (5 tickets) at Centennial Gala					X
One corporate full-page ad inclusion in official Centennial Commemorative Book	X	X	X		
Half-page ad inclusion in official Centennial book				X	X
Logo on Centennial Gala Step and Repeat	X	X	X	X	
Remarks at Centennial Gala	X	X			
Live mention/acknowledgement during Centennial Gala	X	X			
Video presentation (opportunity to run 2 min. ad or shout-out)	X	X	X		
Name and logo placement on high visibility signage	X	X	X		
Name inclusion as Sponsor in Centennial press release	X	X	X	X	X
Social media handles included in event promotion and recaps	X	X	X		
Opportunity to give away promotional item at Centennial Gala	X	X	X	X	X



COMMEMORATIVE PROGRAM AD RATES AND CONTRACT

Detroit Memorial Park

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With 100 years of experiences, Detroit Memorial Park most certainly has a story to tell. We'll chronicle that story in a centennial commemorative book that shares the cemetery's history, profiles the individuals who have helped enable our success, and recognizes the people and businesses who have supported us along the way. Highlights include:

- Four-color, coffee table-style book
- Highlights the people and organizations that helped shape and sustain Detroit Memorial Park
- Includes congratulatory letters and ads from prominent Detroiters, Michigan legislators, and local business leaders



PLEASE SELECT [✓] YOUR AD SUBMISSION SIZE:

- Full-size ad inside front cover: \$1,000
 Full-size ad inside back cover: \$1,000
 Full-size ad: \$500
 Half-page ad: \$250
 Quarter-page ad: \$125

Requirements: Your Ad MUST be PRINT READY, HIGH RESOLUTION – 300 DPI and sized according to the sizes shown above in order to be published in the Centennial Commemorative Book.

Submit BY EMAIL a digital copy of your ad artwork [pdf or jpg formats] to info@theallenlewisagency.com. The artwork needs to be high-resolution [300 dpi]. Both full-color and gray-scale ads accepted.

DEADLINE FOR Artwork and payment – DUE no later than Friday, April 18, 2025.

Please complete the order form below and mail with payment, payable to –
Detroit Memorial Park | 4280 E. Thirteen Mile Rd. | Warren, MI 48092

Please print.

Company/Organization: _____

Contact Person for Ad: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

PAYMENT INFORMATION

Total Amount Enclosed: \$ _____ Payment Type: Check [make payable to *Detroit Memorial Park*]

Credit Card: Visa MasterCard Amex Discover

Name on Card: _____ Exp Date: _____

Card#: _____ Verification Code: _____

Signature _____

DETROIT MEMORIAL PARK
**REGISTRATION & SPONSOR
 COMMITMENT FORM**



MAIN CONTACT INFORMATION

First Name : Last Name :

Address :

City/State/Zip :

Business Organization Name : E-Mail :

Position/Title Business : Phone Number :

TICKET PRICES: SINGLE TICKET - \$125 CORPORATE TABLE (OF 10) - \$1250

NUMBER OF TICKETS _____

Attendee Name(s)
 (Please attach additional sheet for more than 8 tickets)

Attendee Email(s)

SPONSORSHIP PACKAGES:

Please indicate your sponsorship commitment

- TITLE SPONSOR - \$25,000
- PRESENTING SPONSOR - \$20,000
- PLATINUM - \$15,000
- GOLD - \$10,000
- SILVER - \$5,000

PAYMENT OPTIONS:

- BY MAIL
- WEBSITE www.detroitmemorialpark100.com
- BY INVOICE **Detroit Memorial Park will email an invoice to the email address listed above.**

PLEASE MAKE CHECKS PAYABLE TO:
Detroit Memorial Park
 Mail to: 4280 E. Thirteen Mile Rd. | Warren, MI 48092



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Thank you!

FOR MORE INFORMATION
DETROIT MEMORIAL PARK
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